

Robert Dana Vlcek

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Experience.

Fall 2010 - January 2014

Media Specialist - Video Producer / Columbia University

The Fu Foundation School of Engineering & Applied Science. Reporting to Executive Director of Communications, created and managed School's online video presence and film production unit. *Some notable projects include:*
Departmental Videos - Filmed over 170 interviews and produced over 35 documentary videos profiling SEAS academic programs, research, and people.
Live Event Coverage - Multi-camera shoots and interactive live event streaming of lectures and presentations (including multiple TEDx events for School).
Open House NWC iPad App - conceived and produced interactive documentary about Columbia's Northwest Corner Building and its faculty researchers.

Fall 2003 - Fall 2010

Director of Corporate and Community Relations / Columbia University

The Fu Foundation School of Engineering & Applied Science. Reporting directly to the Vice-Dean, oversaw the development and direction of major school-wide initiatives in communications, systems, and facilities operations from conception to deployment. *Some notable projects include:*
SEAS TV - creation of comprehensive video production enterprise and web-based presentation tool for SEAS, with 500+ presentations.
Botwinick Multimedia Learning Lab - Directed the 2007 rebuild of the hallmark SEAS computer lab & servers. Oversee all aspects of management and activities.

Spring 1998-Fall 2003

Project Coordinator - Corporate Affiliates Program / Columbia University

Department of Computer Science. Reporting directly to the department chair, oversaw the development of a new initiative to convert corporate interest into faculty research funding.

Spring 1976 - Fall 1998

Musician, Songwriter, Band Leader, Record Producer, Recording Engineer

Active as a music professional for 22 years after college graduation. Participated as either a featured performer (saxophone), or in collaboration with others on over 50 recording projects. Was leader/songwriter/producer in 2 major ensembles (**Konk, Abstract Truth**), and was composer/arranger/producer in many others.

Education.

University of California, Santa Cruz

Bachelor of Arts - 1976

Music / Performance

Recipient of University of California

Regents Scholarship

Skills.

Proven Technical project leadership

Effective liaison between technical / non-technical teams

Web Communications:X-HTML, CSS, Flash, JWPlayer, Javascript

Programs - Final Cut Pro, Photoshop, BBEedit, Logic Audio

Server-Side Development - PHP, MySQL, Cold Fusion

Current Studies - Mobile-device video delivery application development (iPad).

Text-based video searching & parsing with applications for teaching & learning

Recent Projects.

Open House NWC iPad App

Grad Admissions Streaming Panels

Departmental Video Series

Kenneth Cole Video Keyword Search

TEDxColumbiaEngineering Videos

References.

Jonathan Stark - 212 854-6370- Director of Operations - Columbia IDSE

Anna Marie O'Neill - 212 854-0356 - Assoc. Director - Columbia Business School

Tiffany Simon - 212 854-6443 - Assoc. Dean of Graduate Admissions - SEAS

Portfolio.

Portfolio of relevant work can be viewed at <http://danavlcek.com>